

Business Administration: Organizational Management (BBA)

Mission

Organizational management program provides students the opportunity to apply management knowledge to manage their organization and to pursue graduate studies.

Academic Year 2024-2025

Business Administration: Organizational Management (BBA) Learning Outcomes

PLO 1: Critical Thinking and Reasoning; Communication **MET**

Upon completion, graduates with a bachelor's degree in Business Administration with a concentration in Organizational Management will be able to apply theories and frameworks of organizational management to practical business situations.

MEASURES	RESULTS	ACTIONS
<p>Research Paper and Presentation</p> <p>Direct - Other</p> <p><i>Operations Management for Managers: MANA 4300</i></p> <p>Target</p> <p>To meet this outcome, 70% of students will achieve a score of 70% or greater on Quiz 13 from Chapter13.</p> <p>Quiz 13 from chapter 13 Quiz Student Analysis Report.csv</p>	<p>MET</p> <p>Summary</p> <p>Final Results (May 2024)</p> <p>As of December 2024, for the 2024-2024 Academic year, the 5 students (100%) who completed the Topic Proposal Assignment scored above 70%. The target was met.</p> <p>Final Analysis (December 2024)</p> <p>Based on the results, the 5 students (100%) who completed the Topic Proposal Assignment scored above 70%. Overall, the students' topics were relevant to the assignment. The objectives and rationale of the students' proposals were clearly stated. Additionally, the students' proposals were coherent, and consistent. The students however did not use adequate evidence to support their topic proposals.</p> <p>Quiz 13 from chapter 13 Quiz Student Analysis Report.csv</p> <p>Quiz 13 from chapter 13 Quiz Student Analysis Report (3).csv</p> <p>Analysis</p> <p>Final Results (May 2024)</p> <p>As of December 2024, for the 2024-2024 Academic year, the 5 students (100%) who completed the Topic Proposal Assignment scored above 70%. The target was met.</p> <p>Final Analysis (December 2024)</p> <p>Based on the results, the 5 students (100%) who completed the Topic Proposal Assignment scored above 70%. Overall, the students' topics were relevant to the assignment. The objectives and rationale of the students' proposals were clearly stated. Additionally, the students' proposals were coherent, and consistent. The students however did not use</p>	<p>Other - [Action Plan]</p> <p>Not Started</p> <ol style="list-style-type: none"> 1. Develop Detailed Rubrics Action: Create comprehensive rubrics that clearly outline the criteria for depth of analysis, application of theoretical frameworks, and consideration of cultural, historical, and social contexts. 2. Incorporate Peer Reviews Action: Schedule peer review sessions where students can provide and receive feedback on their essays. 3. Facilitate Self-Reflections Action: Require students to submit self-reflections on their analytical process and the contexts they considered. 4. Provide Instruction on Theoretical Frameworks Action: Offer lectures and resources on various theoretical frameworks and methodologies for text analysis. 5. Contextual Understanding Action: Integrate discussions and assignments that emphasize the cultural, historical, and social contexts of the texts. 6. Monitor and Adjust Action: Regularly review student progress and adjust teaching strategies as needed to ensure students are meeting the target measure. 7. Support and Resources Action: Provide additional support through office hours, writing workshops, and access to writing centers.

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	adequate evidence to support their topic proposals.	
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PLO 2: Communication; Critical Thinking and Reasoning **MET**

Upon completion, graduates with a bachelor’s degree in Business Administration with a concentration in Organizational Management will be able to communicate management concepts effectively with a range of audiences in written and oral forms.

MEASURES	RESULTS	ACTIONS
<p>Business Plan Project / Presentation</p> <p>Business Plan Assignment Direct - Assignment</p> <p><i>Entrepreneur: MANA 3399</i></p> <p>Target</p> <p>To meet this outcome, 70% of students will achieve a score of 70% or greater on the Business Plan Assignment</p> <p>Chapter 12 Business Plan Assignment.docx Microsoft Word - Written Communication Skills Rubric.doc.pdf</p>	<p>MET</p> <p>Analysis</p> <p>Final Results (December 2024)</p> <p>As of December 2024, for the 2023-2024 Academic year, the one (1) student (100%) who completed Business Plan Assignment scored above 70%. The target was met.</p> <p>Analysis</p> <p>Final Analysis (December 2024) Based on the results, the one (1) student (100%) who completed Business Plan Assignment scored above 70%. The students’ performance indicated some improvement in punctuation, and capitalization. The student also demonstrated the to provide in-depth coverage of the topic and good paragraphs and transitions. However, the students demonstrated deficiencies in the use of sentence structure and word selection.</p>	<p>Other - [Action Plan]</p> <p>Not Started</p> <ol style="list-style-type: none"> 1. Develop Detailed Rubrics Action: Create comprehensive rubrics that clearly outline the criteria for depth of analysis, application of theoretical frameworks, and consideration of cultural, historical, and social contexts. 2. Incorporate Peer Reviews Action: Schedule peer review sessions where students can provide and receive feedback on their essays. 3. Facilitate Self-Reflections Action: Require students to submit self-reflections on their analytical process and the contexts they considered. 4. Provide Instruction on Theoretical Frameworks Action: Offer lectures and resources on various theoretical frameworks and methodologies for text analysis. 5. Contextual Understanding Action: Integrate discussions and assignments that emphasize the cultural, historical, and social contexts of the texts. 6. Monitor and Adjust Action: Regularly review student progress and adjust teaching strategies as needed to ensure students are meeting the target measure. 7. Support and Resources Action: Provide additional support through office hours, writing workshops, and access to writing centers.

Conclusion

Based on the results for the 2023-2024 academic year, this outcome was met.