

Mission

Organizational management program provides students the opportunity to apply management knowledge to manage their organization and to pursue graduate studies.

Academic Year 2023-2024
Business Administration: Organizational Management (BBA) Learning Outcomes

PLO 1: Critical Thinking and Reasoning; Communication **MET**

Upon completion, graduates with a bachelor's degree in Business Administration with a concentration in Organizational Management will be able to apply theories and frameworks of organizational management to practical business situations.

MEASURES	RESULTS	ACTIONS
Research Paper and Presentation Direct - Other Operations Management for Managers: MANA 4300 Target To meet this outcome, 70% of students will achieve a score of 70% or greater on Quiz 13 from Chapter13. Quiz 13 from chapter 13 Quiz Student Analysis Report.csv	MET Research Paper and Presentation Exceeded Met 0% 100% Values are not shown when too close to each other. Click or use arrow keys to see details. Exceeded: 40% Met: 60% Met Total: 100% Not Met Total: Summary Final Results (May 2024) As of May 2024, for the 2023-2024 Academic year, the 5 students (100%) who completed the Topic Proposal Assignment scored above 70%. The target was met. Analysis Final Analysis (May 2024) Based on the results, the 5 students (100%) who completed the Topic Proposal Assignment scored above 70%. Overall, the students' topics were relevant to the assignment. The objectives and rationale of the students' proposals were clearly stated. Additionally, the students' proposals were coherent, and consistent. The students however did not use adequate evidence to support their topic proposals.	Other - [Final Action Plan for the Measure (May 2024)] COMPLETE This measure was met, and collectively, this measure is still suitable to assess this outcome. To ensure that the students' ability to use adequate evidence to support their topic proposals is enhanced, the following actions were decided among department faculty to be implemented in Spring of 2025. 1. Students will be required to complete at least 2 group projects with a focus on Topic Proposals in MANA 3300 and MANA 4300 courses. 2. Prior to the final Topic proposal assignment, students will be required to complete at least 2 individual group projects in MANA 3300 and MANA 4300 courses with a focus on Topic Proposals and work one-on-one with faculty of the OMP to remediate any deficiencies identified. Recommended Due Date: 05/31/2024

General Outcome Actions

ACTIONS

Other - [Final Action Plan for the Outcome (May 2024)]

COMPLETE

The department will maintain the current outcome for this assessment period.
Recommended Due Date: 05/31/2024

Conclusion

Based on the results for the 2023-2024 academic year, this outcome was met.

PLO 2: Communication; Critical Thinking and Reasoning MET

Upon completion, graduates with a bachelor's degree in Business Administration with a concentration in Organizational Management will be able to communicate management concepts effectively with a range of audiences in written and oral forms.

MEASURES	RESULTS	ACTIONS
Business Plan Project / Presentation Business Plan Assignment Direct - Assignment Entrepreneur: MANA 3399 Target To meet this outcome, 70% of students will achieve a score of 70% or greater on the Business Plan Assignment Chapter 12 Business Plan Assignment.docx Microsoft Word - Written Communication Skills Rubric.doc.pdf	MET Business Plan Project / Presentation Met  0%100% Values are not shown when too close to each other. Click or use arrow keys to see details. Met: 100% Met Total: 100% Not Met Total: Summary Final Results (May 2024) As of May 2024, for the 2023-2024 Academic year, the one (1) student (100%) who completed Business Plan Assignment scored above 70%. The target was met. Analysis Final Analysis (May 2024) Based on the results, the one (1) student (100%) who completed Business Plan Assignment scored above 70%. The students' performance indicated some improvement in punctuation, and capitalization. The student also demonstrated the to provide in-depth coverage of the topic and good paragraphs and transitions. However, the students demonstrated deficiencies in the use of sentence structure and word selection.	Other - [Final Action Plan for the Measure (May 2024)] COMPLETE This measure was met, and collectively, this measure is still suitable to assess this outcome. To ensure that the student's performance in in the use of sentence structure and word selection is improved, the following actions were decided among department faculty to be implemented during the 2024-2025 Academic year. 1. Students will be required to work on at least 4 Business Plan Assignments prior to the final Business Plan Assignment in the MANA 3399 course. The Business Plan Assignments will be reviewed and evaluated by the course instructor. Students will be required to work on the feedback received and make the recommended corrections. This repetitive process will ensure that students enhance their use of sentence structure and word selection. Recommended Due Date: 05/31/2024

General Outcome Actions

ACTIONS
Other - [Final Action Plan for the Outcome (May 2024)] COMPLETE The department will maintain the current outcome for this assessment period. Recommended Due Date: 05/31/2024

Conclusion

Based on the results for the 2023-2024 academic year, this outcome was met.