Business Administration: Organizational Management (BBA)

Mission

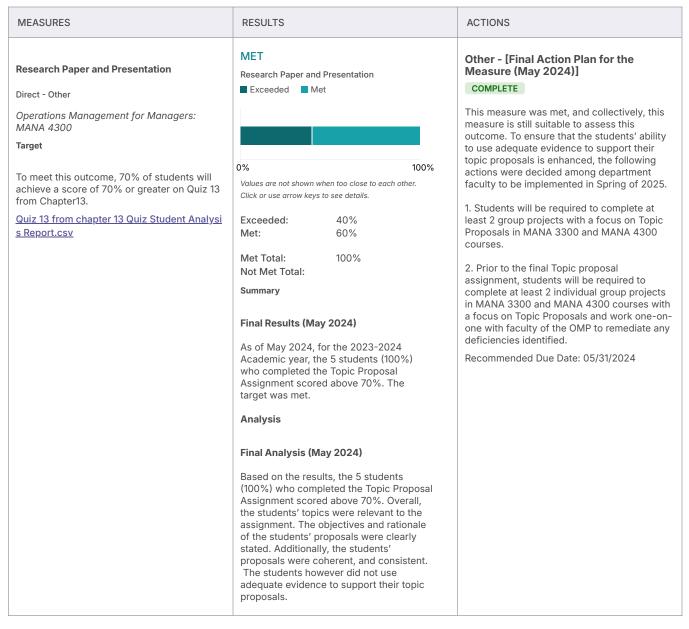
Organizational management program provides students the opportunity to apply management knowledge to manage their organization and to pursue graduate studies.

Academic Year 2023-2024

Business Administration: Organizational Management (BBA) Learning Outcomes

PLO 1: Critical Thinking and Reasoning; Communication MET

Upon completion, graduates with a bachelor's degree in Business Administration with a concentration in Organizational Management will be able to apply theories and frameworks of organizational management to practical business situations.



General Outcome Actions

ACTIONS

Other - [Final Action Plan for the Outcome (May 2024)]

COMPLETE

The department will maintain the current outcome for this assessment period.

Recommended Due Date: 05/31/2024

Conclusion

Based on the results for the 2023-2024 academic year, this outcome was met.

PLO 2: Communication; Critical Thinking and Reasoning MET

Upon completion, graduates with a bachelor's degree in Business Administration with a concentration in Organizational Management will be able to communicate management concepts effectively with a range of audiences in written and oral forms.

MEASURES	RESULTS	ACTIONS
Business Plan Project / Presentation Business Plan Assignment	MET Business Plan Project / Presentation ■ Met	Other - [Final Action Plan for the Measure (May 2024)] COMPLETE This measure was met, and collectively, this
Direct - Assignment Entrepreneur: MANA 3399 Target To meet this outcome, 70% of students will achieve a score of 70% or greater on the Business Plan Assignment Chapter 12 Business Plan Assignment.docx Microsoft Word - Written Communication Skill s Rubricdoc.pdf	0% 100% Values are not shown when too close to each other. Click or use arrow keys to see details. Met: 100% Met Total: 100% Not Met Total: 2024 Not Met Total: 5 Summary Final Results (May 2024) As of May 2024, for the 2023-2024 Academic year, the one (1) student (100%) who completed Business Plan Assignment scored above 70%. The target was met. Analysis Final Analysis (May 2024) Based on the results, the one (1) student (100%) who completed Business Plan Assignment scored above 70%. The students' performance indicated some improvement in punctuation, and capitalization. The student also demonstrated the to provide in-depth coverage of the topic and good	This measure was met, and collectively, this measure is still suitable to assess this outcome. To ensure that the student's performance in in the use of sentence structure and word selection is improved, the following actions were decided among department faculty to be implemented during the 2024-2025 Academic year. 1. Students will be required to work on at least 4 Business Plan Assignments prior to the final Business Plan Assignment in the MANA 3399 course. The Business Plan Assignments will be reviewed and evaluated by the course instructor. Students will be required to work on the feedback received and make the recommended corrections. This repetitive process will ensure that students enhance their use of sentence structure and word selection. Recommended Due Date: 05/31/2024
	paragraphs and transitions. However, the students demonstrated deficiencies in the use of sentence structure and word selection.	

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General Outcome Actions

ACTIONS

Other - [Final Action Plan for the Outcome (May 2024)]

COMPLETE

The department will maintain the current outcome for this assessment period.

Recommended Due Date: 05/31/2024

Conclusion

Based on the results for the 2023-2024 academic year, this outcome was met.