

Business Administration: Organizational Management (BBA)**Mission**

Organizational management program provides students the opportunity to apply management knowledge to manage their organization and to pursue graduate studies.

Academic Year 2022-2023

Business Administration: Organizational Management (BBA) Learning Outcomes**PLO 1: Critical Thinking and Reasoning; Communication**

Upon completion, graduates with a bachelor's degree in Business Administration with a concentration in Organizational Management will be able to apply theories and frameworks of organizational management to practical business situations.

MEASURES	RESULTS	ACTIONS
Research Paper and Presentation Direct - Other <i>Operations Management for Managers: MANA 4300</i> Target To meet this outcome, 70% of students will achieve a score of 70% or greater on Quiz 13 from Chapter13. Quiz 13 from chapter 13 Quiz Student Analysis Report.csv	Summary Preliminary Results (December 2022) The course is currently being offered in spring 2023. The measure will be assessed after the semester concludes in May 2023. Analysis Preliminary Analysis (December 2022) The course is currently being offered in spring 2023. The measure will be assessed after the semester concludes in May 2023.	Other - [Preliminary Action Plan for the Measure (December 2022)] IN PROGRESS Based on no preliminary results, no action is needed. An action plan will be determined after Spring 2023 results are collected and analyzed in May 2023. Recommended Due Date: 05/31/2023

General Outcome Actions

ACTIONS
Other - [Preliminary Action Plan for the Outcome (December 2022)] IN PROGRESS An action plan for the outcome of the 2022-2023 academic year is forthcoming; it will be completed in May 2023 once all data is collected and analyzed for the 2022-2023 academic year. Recommended Due Date: 05/31/2023

Conclusion

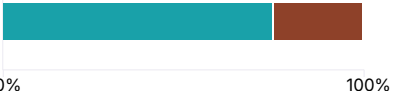
Outcome analysis for 2022-2023 is forthcoming; it will be completed in May 2023 once all data is collected and analyzed for the 2022-2023 academic year.

PLO 2: Communication; Critical Thinking and Reasoning

Upon completion, graduates with a bachelor's degree in Business Administration with a concentration in Organizational Management will be able to communicate management concepts effectively with a range of audiences in written and oral forms.

MEASURES	RESULTS	ACTIONS
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Business Administration: Organizational Management (BBA)

Business Plan Project / Presentation Business Plan Assignment Direct - Assignment <i>Entrepreneur: MANA 3399</i> Target To meet this outcome, 70% of students will achieve a score of 70% or greater on the Business Plan Assignment Chapter 12 Business Plan Assignment.docx Microsoft Word - Written Communication Skills Rubric.doc.pdf	Business Plan Project / Presentation ■ Met ■ Approached  0% 100% Met: 75% Approached: 25% Met Total: 75% Not Met Total: 25% Summary Preliminary Results (December 2022) There was a total of 9 students enrolled in the course. Four of the students completed and submitted the assessment assignment. 3 of the 4 (75%) students met the target. 1 out of 4 (25%) of students approached the target. Therefore, the target was met. Analysis Preliminary Analysis (December 2022) 75% of students earned a score of 2.85 or better on the four-point scoring rubric. This equates to a score of 70% or better. Students performed well on written work by showing their ability to provide in-depth coverage of the topic and good paragraphs and transitions. Students who failed to meet the target struggled with word selection and use, sentence structure, spelling, punctuation, and capitalization.	Other - [Preliminary Action Plan for the Measure (December 2022)] IN PROGRESS Based on the preliminary results, the department has decided that no immediate significant action is needed. Additional discussions are forthcoming. An action plan will be determined after Spring 2023 results are collected and analyzed in May 2023. The department will collaborate with the library and student services to provide the needed assistance to improve scoring in the mechanic's area of the rubric. Recommended Due Date: 05/31/2023
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General Outcome Actions

ACTIONS
Other - [Preliminary Action Plan for the Outcome (December 2022)] IN PROGRESS An action plan for the outcome of the 2022-2023 academic year is forthcoming; it will be completed in May 2023 once all data is collected and analyzed for the 2022-2023 academic year. Recommended Due Date: 05/31/2023

Conclusion

Outcome analysis for 2022-2023 is forthcoming; it will be completed in May 2023 once all data is collected and analyzed for the 2022-2023 academic year.