Mission

The Bachelor of Business Administration degree with a concentration in accounting has two aims: (1) to prepare graduates with a broad understanding of the theory and practice of accounting, and (2) to enable them to develop technical competence so that they can analyze, assess, modify and create useful accounting information for the users of that information.

Academic Year 2022-2023

Business Administration: Accounting (BBA) Learning Outcomes

PLO 1: Critical Thinking and Reasoning ; Communication MET

Upon completion, graduates with a bachelor's degree in Business Administration with a concentration in Accounting will be able to recognize relevant accounting standards and pronouncements applicable in a given task or situation relating to the preparation, presentation, and reporting of information to solve Accounting Problems.

MEASURES	RESULTS	ACTIONS
Accounting Case Analysis Case Study Project - a written and orally presented comprehensive financial analysis for a corporation that is judged satisfactory (having a point score of 75% or above) using a standardized rubric. Indirect - Other *Advanced Accounting: ACCT 3388* **Target** To meet this measure, 80% of students will score 75% or better on the assessment/assignment.	NOT MET **Summary** Preliminary Results (December 2022) The course is currently being offered in spring 2023. The measure will be assessed after the semester concludes in May 2023. **Analysis** This course was not offered during Fall 2022 but is currently in progress for Spring 2023. This measure will be fully assessed and evaluated in May 2023, when additional data will be collected.	**Other - [Preliminary Action for the Measure (December 2022)]** COMPLETE Based on no preliminary results, no action is needed. An action plan will be determined after Spring 2023 results are collected and analyzed in May 2023. Final Action Another measure was utilized to assess the outcome. Recommended Due Date: 05/12/2023
Chapter 13 Accounting for Partnerships Exam The assessment activity included five open-ended questions addressing the following: Partnerships: Characteristics, Formation, and Accounting for Activities Direct - Exam (Course) *Advanced Accounting: ACCT 3388* **Target** 80% of students will earn 75% or better on the assessment activity Chapter 13 Assessment Activity.docx	MET Chapter 13 Accounting for Partnerships Exam Exceeded  *Values are not shown when too close to each other.* *Click or use arrow keys to see details.* Exceeded: 100% Met Total: 100% Not Met Total: **Summary** Final Results May 2023 There was one student (1 out of 1) enrolled in the course. This student exceeded the target of 75% by earning 100% on the assessment activity. Therefore, the target was met. Chapter 13 Homework Quiz Student Analysis Report.csv	**Gather Additional Data** IN PROGRESS Due to low enrollment, the department will gather additional data (May 2024) to ensure this outcome continues to be met. No additional steps are necessary at this time. Recommended Due Date: 05/31/2024

	Analysis 100% (1 of 1) students enrolled in the course met the identified target. The student who met the target was able to: (1) prepare a journal entry, (2) calculate investment division, (3) calculate distribution to each partner, (4) calculate profit and loss distribution and (5) clearly articulate understanding pf articles of co-partnership. The student had excellent academic habits and decision-making skills.	

General Outcome Actions

ACTIONS
Gather Additional Data IN PROGRESS The department will gather additional data to ensure this outcome will continue to be met. Recommended Due Date: 05/31/2024

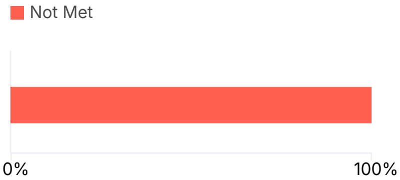
Conclusion

For the 2022-2023 academic year, this outcome was met due to the one assessment measure being met.

PLO 2: Critical Thinking and Reasoning ; Communication NOT MET

Upon completion, graduates with a bachelor's degree in Business Administration with a concentration in Accounting will be able to perform comprehensive financial analysis in the business context.

MEASURES	RESULTS	ACTIONS
Department Comprehensive Examination. Direct - Other **Target** Department Comprehensive Examination.	NOT MET **Summary** Preliminary Results (December 2022) The course is currently being offered in spring 2023. The measure will be assessed after the semester concludes in May 2023. **Analysis** The department comprehensive exam was not given during the fall 2022 semester. The data for this measure will be analyzed in May 2023, when additional data will be collected.	**Other - [Preliminary Action Plan for the Measure (December 2022)]** COMPLETE Based on no preliminary results, no action is needed. An action plan will be determined after Spring 2023 results are collected and analyzed in May 2023. Final Action The data needed to assess this outcome will be available in summer 2023.
Department Comprehensive Examination	NOT MET Department Comprehensive Examination	**Gather Additional Data** IN PROGRESS

The comprehensive exam will access the students ability to develop and communicate accounting statements effectively in writing as appropriate to a given context and purpose. Direct - Other **Target** 80% of students will achieve a score of 75% or better.	 *Values are not shown when too close to each other. Click or use arrow keys to see details.* Not Met: 100% Met Total: Not Met Total: 100% **Summary** Final Results May 2023 There were zero students (0 out of 0) eligible to take the exam. The student designated to graduate and take the exam did not meet the program requirements to graduate. Therefore, the target was not met. **Analysis** 0% of students met the identified target. There were no students who meet the requirements to take the exam. One student will take the exam in summer 2023.	Final Action The one student eligible to take the exam will take the exam in summer 2023. The data needed to assess this outcome will be gathered at that time. Recommended Due Date: 08/31/2023

General Outcome Actions

ACTIONS
Gather Additional Data IN PROGRESS Final Action Plan May 2023 The data needed to assess this outcome will be collected in summer 2023. Recommended Due Date: 08/31/2023

Conclusion

For the 2022-2023 academic year, this outcome was not met due to the one assessment measure not being met.

PLO 3: Critical Thinking and Reasoning NOT MET

Upon completion, graduates with a bachelor's degree in Business Administration with a concentration in Accounting will be able to apply federal tax laws and procedures to individuals and businesses.

MEASURES	RESULTS	ACTIONS
Tax Return Project	NOT MET Tax Return Project	**Gather Additional Data** COMPLETE

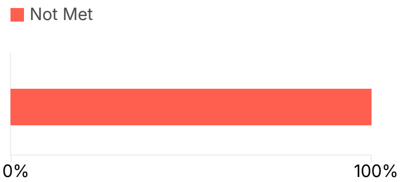
Individual Tax return Project - Through the completion of a written and orally presented that is judged satisfactory (having a point score of 75% or above) using a standardized rubric.

Direct - Other

Income Tax Procedures: Individual: ACCT 2377

Target

To meet this measure, 80% of students will score 75% or better on the assessment/assignment.



Values are not shown when too close to each other.
Click or use arrow keys to see details.

Not Met:	100%
Met Total:	
Not Met Total:	100%

Summary

Preliminary Results (December 2022)

The course is currently being offered in spring 2023. The measure will be assessed after the semester concludes in May 2023.

Final Results May 2023

This course was offered in Acadeum. 0% (1 of 1) student was not successful in the course. Therefore, the outcome was not met.

Analysis

This course is currently being offered in the spring 2023 semester. The data for this measure will be analyzed in May 2023 when data is collected.

Final Analysis 2023

This course was offered in Acadeum during the spring 2023 semester. The course consisted of discussion questions and tax simulations. The student did not submit some of the assignments and tax simulation assignments needed to be successful in the course. After talking with the student, student admitted the course was fairly easy and used real life scenarios. Student will need to have better time management skills to ensure timely submission of all assignments.

Based on no preliminary results, no action is needed. An action plan will be determined after Spring 2023 results are collected and analyzed in May 2023.

Recommended Due Date: 05/12/2023

General Outcome Actions

ACTIONS

Other - [Retake Course]

IN PROGRESS

Final Action Plan May 2023

The student will retake the class in summer 2023. Dean met with student and discussed time management strategies.

Conclusion

For the 2022-2023 academic year, this outcome was not met due to the one assessment measure not being met.

PLO 4: Critical Thinking and Reasoning; Ethics/Social Responsibility NOT MET

Upon completion, graduates with a bachelor's degree in Business Administration with a concentration in Accounting will be able to describe and explain the ethical and social responsibilities of accountants in ensuring the integrity of financial information

MEASURES	RESULTS	ACTIONS
Ethics and Social Responsibility Responsibility Assignment End of the program will be submitted Project report writing & Oral presentation. ACCT 4311 (Auditing 1) & BUSI 4355 (Business Ethics). Direct - Exam (Course) *Auditing: ACCT 4311* **Target** To meet this measure, 80% of students will score 75% or better on the assessment/assignment.	MET Ethics and Social Responsibility Responsibility Assignment Exceeded  *Values are not shown when too close to each other. Click or use arrow keys to see details.* Exceeded: 100% Met Total: 100% Not Met Total: **Summary** There was one student enrolled in this course. 1 of 1 (100%) scored exceeded the target of 75% on the assessment assignment. Therefore the target was met. [Quiz 11 Quiz Item Analysis Report.csv] **Analysis** 100% (1 of 1) of students enrolled in the course exceeded the target of 75% on the assessment assignment. In reviewing the item analysis. the student was able to correctly answer questions on the quiz related to legal and social responsibility.	**Other - [Prelminary Action Plan for the Measure (December 2022)]** IN PROGRESS Based on the preliminary results, the department has decided that no immediate action is needed. Additional discussions are forthcoming. An action plan will be determined after Spring 2023 results are collected and analyzed in May 2023.
CPI Project Paper The purpose of this assignment is to cause students to understand the concepts in ethics and can link the concepts to the real world issues in the Business Ethics. The assignment is an 6-8 page paper. Writing a research paper on ethics can be trickier than it seems at first. While most people understand and accept universal moral rules, they can interpret them differently. That is why ethics is not about black and white it dwells on the shades of gray. The most important component of a successful work is choosing a good topic to discuss and to defend by argument.	NOT MET CPI Project Paper Exceeded Met Approached Not Met  Exceeded: 25% Met: 42% Approached: 8% Not Met: 25% Met Total: 67%	**Gather Additional Data** IN PROGRESS Additional data for this PLO 4 will need to collected. This decision was made due to the preliminary assessment being met. Recommended Due Date: 12/01/2023

Direct - Other *Business Ethics: BUSI 4355* **Target** 80% of students will achieve a score of 75% or better. CPI--Ethics Research Paper-Presentation Project.pdf Essay Research Grading Paper Rubric-R1.pdf	Not Met Total: 33% **Summary** Final Results May 2023 67% (8 out of 12) students met the identified target. Target was not met. Buisness Ethics CPIdocx.pdf Rubric Comments.pdf **Analysis** 67% of students met the identified target. Students did the following well: (1) directly addressed main question and add new information to the subject not provided in lectures, readings, or class situations. (2) retain nearly all knowledge presented in class (3) synthesize knowledge in new ways and relate to material not covered in the course (3) essay contains a clear argument (4) provides necessary evidence to convince reader of most aspects of the main argument (5) information in logical and organized. These students came to class regularly and had excellent academic habits. Students who did not do well: (1) had format issues (2) information was not logical (3) essay had no argument. These students did not attend class regularly and had poor academic habits.	

General Outcome Actions

ACTIONS

Gather Additional Data

IN PROGRESS

Final Action

Additional data will be gathered in fall 2023. This decision was made due to the preliminary measure being met.

Recommended Due Date: 12/01/2023

Other - [Preliminary Action Plan for the Outcome (December 2022]]

IN PROGRESS

An action plan for the outcome of the 2022-2023 academic year is forthcoming; it will be completed in May 2023 once all data is collected and analyzed for the 2022-2023 academic year.

Conclusion

Outcome analysis for 2022-2023 is forthcoming; it will be completed in May 2023 once all data is collected and analyzed for the 2022-2023 academic year.

Final Analysis 2022-2023
For the 2022-2023 academic year, this outcome was not met due to one of the measures not being met.