



Rachid Sow

Rachid M. Sow – A Visionary Entrepreneur, Philanthropist, and Family Man

Rachid M. Sow is a trailblazing entrepreneur, business leader, and philanthropist whose influence spans industries and borders, dedicated to creating meaningful change in communities. As the founder of multiple successful ventures, including Worldwide Exchange, Sashid Enterprises, and The Group Sow, he has demonstrated an exceptional ability to innovate and drive growth. His consulting firm, 3RD EYE Consulting, has played a pivotal role in assisting Fortune 500 companies in optimizing revenue and enhancing customer satisfaction nationwide.

In the realm of real estate, Rachid focuses on building generational wealth, promoting financial independence, and creating opportunities for others to achieve financial stability.

Beyond business, Rachid is deeply committed to philanthropy. Through the SOW Family Foundation, he has led initiatives to provide clean water, education, and essential resources to underserved communities in the U.S., Africa, and Colombia. His work supports various causes, including homelessness, refugee assistance, and breast cancer awareness.

At his core, Rachid is a family man who takes immense pride in his name and legacy. He is driven by a mission to uplift his family and honor the Sow name, ensuring that every success he achieves reflects the values of strength, unity, and perseverance.

With a background in architecture, business and computer information systems, Rachid brings a unique blend of creativity and technical expertise to his endeavors. His unwavering dedication to empowerment and progress continues to inspire, making a lasting impact in both the corporate world and humanitarian efforts.

Rachid Sow is a proud alumnus of Wiley University, an esteemed HBCU, where he graduated in 2012 in Computer Information Systems. A true trailblazer, Rashid made his mark both on and off the field. As a dedicated basketball player, he exemplified teamwork and perseverance. Not only did he shine in basketball as defensive player of the year, but he also played a pivotal role in expanding athletics at Wiley by advocating for the addition of a soccer program. His determination led him to become a key defensive player on Wiley's very first soccer team. Beyond sports, Rachid was a visionary leader who is a founding member of the International Club at Wiley University, creating a space for cultural exchange and unity that continues to thrive today. His passion for bringing people together also extended to the culinary world; his exceptional cooking skills earned him the title of overall winner in Wiley's first International Food Contest, a victory he repeated for multiple years. From the court to the kitchen, from the field to the forefront of student leadership, Rachid's journey is one of resilience, passion, and excellence. He embodies the spirit of Wiley University, making us all proud with his unwavering drive to uplift and inspire others.



Instagram (@sowfamilyfoundation)

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The Sow Family Foundation Facebook Link

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