

BACHELOR OF BUSINESS ADMINISTRATION-MANAGEMENT CONCENTRATION

Program Overview

The Bachelor of Business Administration (BBA) with a concentration in Management is designed to provide students with the necessary knowledge and skills to enable them to become effective managers in the private and public sectors. Students are exposed to the kinds of tasks managers perform in an organizational environment including planning, organizing, leading, and controlling.

Career Opportunities for Management

Management graduates are prepared to be competent and effective professionals in leadership roles in business and society in general. Graduates are prepared for entry-level positions as managers/supervisors in various business enterprises, government agencies, and financial institutions. They are also prepared to pursue graduate studies and/or professional schools in business and related disciplines.

Objectives

The Management Concentration is designed to produce graduates who possess:

1. Analytical skills, competence, and the ability to apply these tools to practical business problems;
2. An ability to understand and cope with complex and dynamic issues in an organizational environment;
3. An understanding of today's global business environment, including an appreciation for diverse cultures and labor forces;
4. The ability to anticipate and deal with change and to understand and mobilize technology to solve problems;
5. The ability to make ethical/moral decisions in a complex business environment and excellent written, oral, and presentation skills.

GENERAL DEGREE REQUIREMENTS

The candidate for the Bachelor of Business Administration with a concentration in Management must satisfy the following requirements:

General Education Requirements	45	Semester Hours
Departmental Requirements	48	Semester Hours
Concentration Field of Study Requirements	24	Semester Hours
Directed Electives	3	Semester Hours
Total Semester Hours	120	

Graduation Requirements

To graduate with a BBA with a concentration in Management, students must:

1. Earn at least "C" in all courses required to satisfy the departmental requirements, the major field of study, and elective courses as delineated in the student's degree plan.
2. Earn at least a "C" in ENGL 1301, ENGL 1302, (English Composition I and II) and MATH 1330 (College Algebra).

3. Meet all General Education requirements as specified in catalog.
 4. Possess a cumulative GPA of at least a 2.00 on a 4.00 scale.
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5. Enroll in GEEP courses and receive a "P" grade each semester in attendance.
6. Take the Rising Junior Examination, Senior Comprehensive Exam, and Major Subject Field Test.
7. Take the Departmental Comprehensive Exam.
8. Complete and application for graduation and secure the approval if the advisor, and the dean of the School.

Internship Requirements

To enable students concentrating in Management to acquire practical business experience, a supervised internship is recommended.

RECOMMENDED FOUR-YEAR CURRICULUM Management Concentration

Freshman Year

First Semester				Cr. Hrs.	Second Semester				Cr. Hrs.
CISC	1300	Introduction to Computing	3	ENGL	1302	English Composition II	3		
ENGL	1301	English Composition I	3	HIST	1301	United States History I	3		
HIST	2300	Intro to African American Studies	3	BIOL	1401	Intro. to Biology with Lab or	4		
MATH	1330	College Algebra	3	PHYS	1402	Intro. to Physical Science Lab			
PHED	1110	Fund. of Health & Fitness I	1	PHED	1111	Fund. of Health & Fitness II	1		
GESS	1200	Academic Success Seminar	2	RELI	1301	Survey of Religion & Philosophy	3		
GESS	1100	Academic Success Seminar - PF	1	BUSI	1355	Business Mathematics	3		
GEEP	1001	General Educ Enrich Program	<u>0</u>	GEEP	1002	General Educ Enrich Program	<u>0</u>		
				16					17

Sophomore Year

First Semester				Cr. Hrs.	Second Semester				Cr. Hrs.
ACCT	2311	Principles of Accounting I	3	ACCT	2322	Principles of Accounting II	3		
CISC	2330	Computer Apps in Business	3	BUSI	1300	Introduction to Business	3		
ECON	2311	Principles of Economics I	3	ECON	2322	Principles of Economics II	3		
ENGL	2311	World Literature I	3	HUMA	2300	Humanities	3		
HIST	1302	United States History II	3	SPCH	2300	Speech Communications	3		
SPAN	2301	Elementary Spanish I	3	SPAN	2302	Elementary Spanish II	3		
GEEP	2001	General Educ Enrich Program	<u>0</u>	GEEP	2002	General Educ Enrich Program	0		
				18	CLAP	3099	Rising Junior Exam	<u>0</u>	
									18

Junior Year

First Semester				Cr. Hrs.	Second Semester				Cr. Hrs.
BUSI	3300	Business Communication	3	BUSI	3344	Business Law I	3		
MGMT	3355	Quality Management	3	BUSI	3321	Business Statistics I	3		
MARK	3300	Principles of Marketing	3	FINA	3322	Business Finance	3		
MGMT	3311	Principles of Management	3	MGMT	4330	International Business	3		
MGMT	4333	Organizational Behavior	3	GEEP	3002	General Educ Enrich Program	<u>0</u>		
GEEP	3001	General Educ Enrich Program	<u>0</u>					12	
				15					

Senior Year

First Semester		Cr. Hrs.	Second Semester		Cr. Hrs.	
BUSI	4355	Business Ethics	3	MGMT 4322	Human Resource Management	3
BUSI	3323	Business Statistics II	3	MGMT 4344	Production and Operational Mgmt.	3
BUSI	3399	Business Law II	3	MGMT 4388	Strat. Mgmt. & Busi. Policy	3
MGMT	3377	Entrepreneurship	3	MGMT	Elective	<u>3</u>
CLAP	4098	Senior Comp. Exam	0			12
GEEP	4001	General Educ Enrich Program	<u>0</u>			
			12			
Total Semester Hours					120	

General Education Requirements (45 hours)

			Semester Hours
BIOL	1401	Introduction to Biological Sciences with Lab	4
PHYS	1402	Introduction to Physical Sciences with Lab	OR (4)
ENGL	1301	English Composition I	3
ENGL	1302	English Composition II	3
ENGL	2311	World Literature I	3
GESS	1200	Academic Success Seminar	2
GESS	1100	Academic Success Seminar – Personal Finance	1
HIST	1301	US History I	3
HIST	1302	US History II	3
HIST	2300	Introduction to African American Studies	3
HUMA	2300	Humanities	3
MATH	1330	College Algebra	3
PHED	1110	Fundamentals of Health and Fitness I	1
PHED	1111	Fundamentals of Health and Fitness II	1
RELI	1301	Survey of Religion and Philosophy	3
SPAN	2301	Elementary Spanish I	3
SPAN	2302	Elementary Spanish II	3
SPCH	2300	Speech Communication	<u>3</u>
Total Semester Hours			45

Departmental Requirements

			Semester Hours
ACCT	2311	Principles of Accounting I	3
ACCT	2322	Principles of Accounting II	3
BUSI	1300	Introduction to Business	3
BUSI	1355	Business Mathematics	3
BUSI	3300	Business Communication	3
BUSI	3321	Business Statistics I	3
BUSI	3344	Business Law I	3
BUSI	4355	Business Ethics	3
CISC	1300	Introduction to Computing	3

ECON	2311	Principles of Economics I	3
ECON	2322	Principles of Economics II	3
FINA	3322	Business Finance	3
MARK	3300	Principles of Marketing	3
MGMT	3311	Principles of Management	3
MGMT	4388	Strategic Management & Business Policy	<u>3</u>
Total Semester Hours			48

Elective Requirements for Management Students

(Students should choose one course from the following list:)

			Semester Hours
MGMT	3325	Small Business Management	3
MGMT	4338	Internship	3
MGMT	4346	Inventory Management	3
Total Semester Hours			3

Courses Required to Satisfy the Concentration Field of Study Requirements for Management Students:

			Semester Hours
BUSI	3323	Business Statistics II	3
BUSI	3399	Business Law II	3
MGMT	3355	Quality Management	3
MGMT	3377	Entrepreneurship	3
MGMT	4322	Human Resources Management	3
MGMT	4330	International Business	3
MGMT	4333	Organizational Behavior	3
MGMT	4344	Production and Operations Management	<u>3</u>
Total Semester Hours			24

Courses Required to Satisfy a Minor in Management for Business Majors:

			Semester Hours
MGMT	3377	Entrepreneurship	3
MGMT	4322	Human Resources Management	3
MGMT	4333	Organizational Behavior	3
MGMT	4344	Production and Operations Management	3
MGMT	4388	Strategic Management & Business Policy	3
MGMT		Elective (Must be 3000 or 4000 level)	<u>3</u>
Total Semester Hours			18

Courses Required to Satisfy a Minor in Accounting for Non-Business Majors:

			Semester Hours
ACCT	2311	Principles of Accounting I	3
ACCT	2322	Principles of Accounting II	3
BUSI	1300	Introduction to Business	3
BUSI	3321	Business Statistics I	3
ECON	2311	Principles of Economics I	3
MGMT	3311	Principles of Management	3
MGMT	4344	Products and Operations Management	<u>3</u>
Total Semester Hours			21