

WILEY UNIVERSITY FACT BOOK

2024
2025



2024-2025 WILEY UNIVERSITY FACT BOOK

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FOREWORD

It is with great enthusiasm that I present the 2024–2025 Wiley University Fact Book on behalf of the Office of Institutional Research and Effectiveness. This annual publication is more than a statistical snapshot—it is a reflection of our shared mission to uphold academic quality, strengthen institutional planning, and ensure student success through the power of data.

Each table, chart, and metric featured in this Fact Book provides a transparent view of the university's performance across key areas, including enrollment, retention, graduation, academic outcomes, and institutional operations. These data are not just numbers—they are tools that help us make thoughtful decisions, drive innovation, and remain accountable to our students, our community, and our strategic vision.

The 2024–2025 academic year has marked new milestones in our approach to data-informed planning. From enhanced data dashboards to more integrated assessment practices, our team continues to support departments and leadership with the insights needed to adapt and excel. As we look to the future, our focus remains centered on continuous improvement, student-centered practices, and a culture of evidence.

Thank you to every member of our Wiley family who uses this Fact Book to inform, question, and elevate our work. Together, we transform insight into impact.

It is important to note that the information contained in this Fact Book may differ from data reported by federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared.

The 2024–2025 Fact Book is available on the Office of Institutional Research website in PDF format at <https://www.wileyc.edu/academic-affairs/institutional-research/>. Institutional Research staff value and welcome any comments and/or suggestions for improving and enhancing future publications of the Fact Book. Please contact the Office of Institutional Research, 711 Wiley Avenue, Marshall, TX 75670; Email: research@wileyc.edu; Phone: 903.927.3390 to share your comments and/or suggestions.

Sincerely,
Dr. Runell J. King
Vice President of Institutional Research, Effectiveness & Strategic Retention
Wiley University

Institutional Research; Effectiveness Team (2024–2025)

- Dr. Runell J. King – Vice President of Institutional Research, Effectiveness & Strategic Retention
- Ms. Shneka Lee – Director of Institutional Effectiveness
- Ms. Kanisha Hodge – Director of Institutional Research

FACT:

Wiley College was founded in 1873.

FACT:

Wiley University changed its name to Wiley College in 1929.

FACT:

President Matthew W. Dogan served Wiley University for 42 years, noted as the longest sitting president.

INSTITUTIONAL PROFILE

ACCREDITATION

Wiley College is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate and baccalaureate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, or call (404) 679-4500 for questions about the accreditation of Wiley College.



EQUAL EMPLOYMENT OPPORTUNITY/AFFIRMATIVE ACTION

Wiley College is committed to compliance with federal and state laws with regards to equal employment and affirmative action without regard to race, color, religion, gender, age, national origin, disability, veteran status, or any other protected class applicable to federal and state laws.

Wiley College will make all decisions regarding recruitment, hiring, promotion, transfer, suspension, termination, layoff and all other terms and condition of employment without discrimination based on race, color, sex, age, national origin, veteran status, disability, or other factors prohibited by federal and state laws.

Wiley College complies with the provisions of the Americans with Disabilities Act (ADA). Wiley College will not discriminate against any qualified employee or job applicant with respect to any terms, privileges, or conditions of employment because of a person's physical or mental disability. Wiley College will make reasonable accommodations as necessary for all employees or applicants with disabilities, provided that the individual is qualified to safely perform the essential duties of his/her job and provided that the accommodations do not impose an undue hardship on the College.

The following person has been designated to manage inquiries regarding nondiscrimination policies: Krystal L. Moody, Chief Human Resources Officer; Phone: 903.927.3312 or Email: kmoodyc@wileyc.edu.

OFFICERS OF THE BOARD

Table 1 – Executive Committee

Wiley University	
Executive Committee	
Attorney Billy R. Casey	Chairman
Ms. Kelly Cornish	Vice-Chairwoman
Rev. Matthew L. Watley	Vice-Chairman
Dr. Herman J. Felton, Jr., Ph.D., J.D.	Wiley University President & CEO
Dr. Felecia D. Jett	Secretary
Mr. Calvin Stamps	Treasurer
Mr. Nolan H. Anderson, Jr.	Member-at-Large
Rev. B.T. Williamson	Member-at-Large

Wiley University	
Executive Leadership Team	
President/CEO	Herman J. Felton, Jr., Ph.D., J.D.
Chief Operating Officer & Vice President for Institutional Advancement & Strategic Retention	Tashia Bradley, Ph.D.
Senior Vice President for Business and Finance & Strategic Retention	Mr. George Stiell
Vice President for Institutional Research, Effectiveness & Strategic Retention	Runell J. King, Ph.D.
Vice President for Enrollment Management & Strategic Retention	Danielle Sims Brooks, Ed.D.
Vice President, Student Development & Strategic Retention	Gaelle Amazan, Ph.D.
Special Assistant to the President/Director of Title III	Cassandra Johnson, M.Ed

Wiley University			
President	Years of Service	President	Years of Service
F. C. Moore	1873 – 1876	Julius S. Scott, Sr	1948 – 1958
W. H. Davis	1876 – 1885	Thomas W. Cole, Sr.	1958 – 1971
N.D. Clifford	1885 – 1888	Robert E. Hayes, Sr.	1971 – 1986
George Whitaker	1888 – 1889	David L. Beckley	1987 – 1993
P. A. Pool	1889 – 1893	Lamore J. Carter	1993 – 1996
Isaiah B. Scott	1893 – 1896	Julius S. Scott, Jr.	1996 – 1998
Matthew W. Dogan	1896 – 1942	Ronald L. Swain	1998 – 2000
Egbert C. McLeod	1942 – 1948	Haywood L. Strickland	2000 – 2018
Presiden Herman J. Felton, Jr.			2018 – present

FACT:

Mr. H. B. Pemberton, first graduate of Wiley University (now Wiley College) awarded a Bachelor of Arts Degree in 1888.

ADMINISTRATIVE OFFICERS

Table 4 – Administrative and Academic Officers

Wiley College	
Administrative Officers	
Dr. MiSchelle A. Edwards	Assistant Vice President of Institutional Advancement
Ms. Erinne Weber	Assistant Vice President for Student Success and Strategic Management
Dr. Martha López Coleman	Special Assistant to the President for Strategic Initiatives
Mr. Darren Ashley	Chief Information Officer
Ms. Kanisha Hodge	Director Institutional Research
Mrs. Shae Bogue	Controller
Ms. Elizabeth Bradshaw	Director of Library Services
Ms. Antoinette Briley	Director of Health Services for Student Affairs and Enrollment Management
Ms. Corlis Cooper	Director Financial Aid
Mr. Charles Cornish	Executive Director of Career Services
Mr. Kerl Nathaniel	Sr. Director of Alumni Relations and Strategic Partnership Development
Dr. Kimberly Pickens	Dean of Student Engagement Director of Student Development
Mrs. Kiasha Murray (Roach)	Director of Housing and Residence Life
Rev. Dr. Cecil Duffie	Dean of Chapel
Ms. Shneka Lee	Director of Institutional Effectiveness
Ms. Catherine Sellers	Executive Director of Marketing, Communications, and Brand Management
Chief J. M. Reynolds	Director of Campus Safety
Ms. Melissa Henderson	Director of Operations and Special Projects
Johnny Johnson	Director of Transportation and Risk Management
Ms. Gloria Mitchell	Registrar
Ms. Krystal Moody	Chief Resources Officer
Dr. JoAnn Scales	Associate Provost, Academic Affairs
Mr. Rafael Gonzalez	Director of Athletics
Dr. Darrius Brooks	Associate Athletic Director
Mr. Andrew Glover	Sports Information Director
Mr. Cecil Holt	Senior Associate Director of Student Access and Enrollment Management
Ms. Faith Mayfield	Assistant Director of Student Access & Enrollment Management
Mr. Bruce Thompson	Director of Choral Activities
Ms. La'Keisha Singleton	Learning Support Specialist
Ms. Dana Fergins	Honors Program Director
Mr. Quebec Polk	Assistant Director of Student Achievement and Retention
Dr. Samuel Tabi	Dean, School of Business
Mr. Michael Bland	Dean of Division of Online Studies and Strategic Retention
Mrs. Morgan King	Assistant Dean of Education and Sciences
Mrs. Tonja Prudhomme	Director of Organization Management
Dr. Tracy Andrus	Director of Criminal Justice Administration
Ms. Shaniqua Adams	Program Coordinator for Student Transitions and Transfer Students
Mr. Sadiq King	Office and Communication Manager

Source: Wiley College Office of Institutional Research

HIGHLIGHTS

Table 5 – Significant Accomplishments

Wiley College	
Year	Significant Accomplishments 1873 - 2023
1873	Founded in 1873 by the Freedman's Aid Society and named in honor of Bishop Isaac T. Wiley, an outstanding minister, medical missionary and educator.
1880	The College moved to Marshall on 55 acres of wooded land where the College stands today becoming the first Black college west of the Mississippi River.
1888	The first graduate of Wiley University (for so it was called at the time), Mr. H.B. Pemberton, was awarded the Bachelor of Arts degree.
1907	Carnegie Library erected.
1918	Thirkield Hall, a magnificent three-story structure was built and named for Bishop Wilbur P. Thirkield.
1929	Wiley College took the leadership role in reorganizing Black schools of higher education and renamed itself, Wiley College dropping the use of the term "University."
1933	Wiley was recognized in 1933 as an "A" class college by the Association of Colleges and Secondary Schools of the southern states.
1935	Won first debating championship.
1944	Joined the United Negro College Fund in 1944 as a charter member.
1960	Wiley College was admitted to full membership in the Southern Association of Colleges and Secondary Schools (SACS).
2001	Julius S. Scott Jr. Chapel erected.
2007	The College garnered rare, international visibility with the release of the movie, The Great Debaters.
2011	Haywood Strickland Living and Learning Center constructed.
2012	Received specialized accreditation of its business programs by the Accreditation Council for Business Schools and Programs (ACBSP).
2018	Lady Wildcats Volleyball team wins the NAIA RRAC Conference Championship.
2019	Began offering a B.A. Degree Program in Film and Theatre.
2020	The College hosted TEDx Wiley. East Texas' very first TEDx event.
2020	Opened the Wiley College food pantry for students on the umbrella "Wiley Cares."
2021	Wiley College To Observe Sacred Pause Oct 10-17.
2021	Wiley received a \$1.6 million Transformation Grant.
2021	Wiley College Welcomes one of the Largest First-Year Student Classes in Wiley College History.
2022	Wiley College receives Propel Grant - - \$300,000. T.I.'s Grand Hustle Films Partners With Wiley College for Film & Mentorship Project.
2022	Wiley College Received \$150,000 Matching Gift for Giving Tuesday and Sesquicentennial Anniversary.
2022	Wiley College ranked sixth in Academic Scholarship by Academic Influence.
2023	Wiley College celebrated its Sesquicentennial. Educating students for 150 years from 1873 to 2023.

Source: Wiley College Office of the President

FACTS:

Wiley University was founded in 1873 by the Freedman's Aid Society and named in honor of Bishop Isaac T. Wiley, an outstanding minister, medical missionary, and educator.

PEER INSTITUTIONS

Table 6 – Peer Institutions

Wiley College	
Peer Institutions	
Clafflin University (Orangeburg, SC)	Jarvis Christian College (Hawkins, TX)
Dillard University (New Orleans, LA)	Livingstone College (Salisbury, NC)
East Texas Baptist University (Marshall, TX)	Philander Smith College (Little Rock, AR)
Florida Memorial University (Miami Gardens, FL)	Rust College (Holly Springs, MS)
Huston-Tillotson University (Austin, TX)	Texas College (Tyler, TX)

Source: Wiley College Office of the Institutional Research

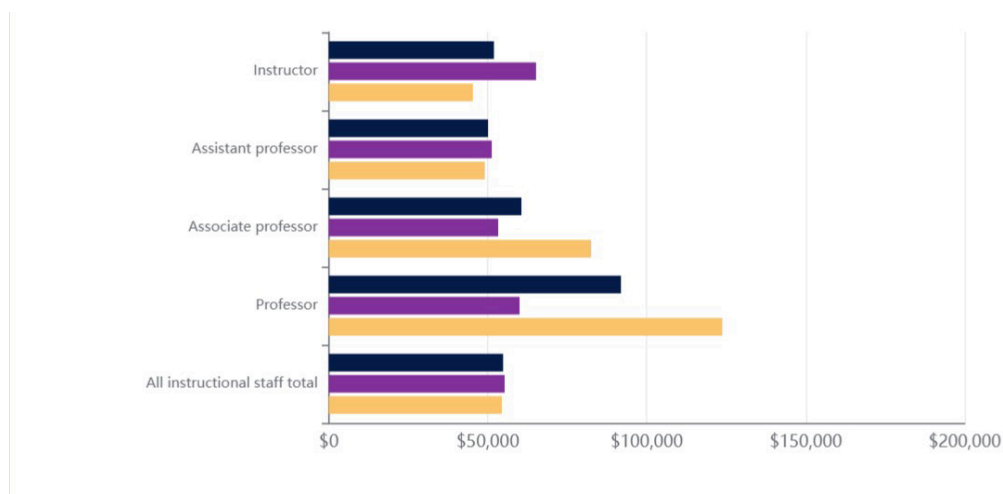
INSTITUTIONAL DATA EMPLOYEES

Average salaries of full-time instructional nonmedical staff equated to 9-months worked, by academic rank and gender: Academic year 2024-25

	Total	Men	Women
All instructional staff total	\$54,822	\$55,294	\$54,409
Professor	\$91,875	\$60,000	\$123,750
Associate professor	\$60,571	\$53,261	\$82,500
Assistant professor	\$50,082	\$51,256	\$49,055
Instructor	\$51,933	\$65,181	\$45,308

Source: Integrated Post-Secondary Education Data System (IPEDS) Human Resource Component Survey

Average salaries of full-time instructional nonmedical staff equated to 9-months worked, by academic rank and gender: Academic year 2024-25



	Cost of attendance
Published tuition and required fees	\$12,500
Books and supplies	\$600
On-campus food and housing	\$5,000
On-campus other expenses	\$1,200
Off-campus (not with family) food and housing	\$5,000
Off-campus (not with family) other expenses	\$2,200
Off-campus (with family) food and housing	\$2,200
Off-campus (with family) other expenses	\$2,200
	Cost of attendance
On-campus	\$19,300
Off-campus (not with family)	\$20,300
Off-campus (with family)	\$17,500

Core expense per FTE enrollment, by function (FASB): Fiscal year 2024

Source	Expenses
Instruction	\$3,644
Research	\$0
Public service	\$313
Academic support	\$1,580
Student services	\$5,979
Institutional support	\$11,422
Other core expenses	\$0

Degree/certificate-seeking undergraduate students	Percent awarded aid	Average amount of aid awarded
Any grant or scholarship aid	93%	\$11,626
Pell Grants	79%	\$6,689
Federal Student Loans	71%	\$5,271
Full-time, first-time, degree/certificate-seeking undergraduate students	-	-
Any student financial aid	95%	-
Grants or scholarship aid	95%	\$11,935
Federal grants	87%	\$7,357
Pell grants	87%	\$6,813
Other federal grants	74%	\$635
State or local grants and scholarships	91%	\$1,519
Institutional grants and scholarships	32%	\$11,354
Student loan aid	66%	\$4,247
Federal student loans	66%	\$4,247
Other student loans	0%	-

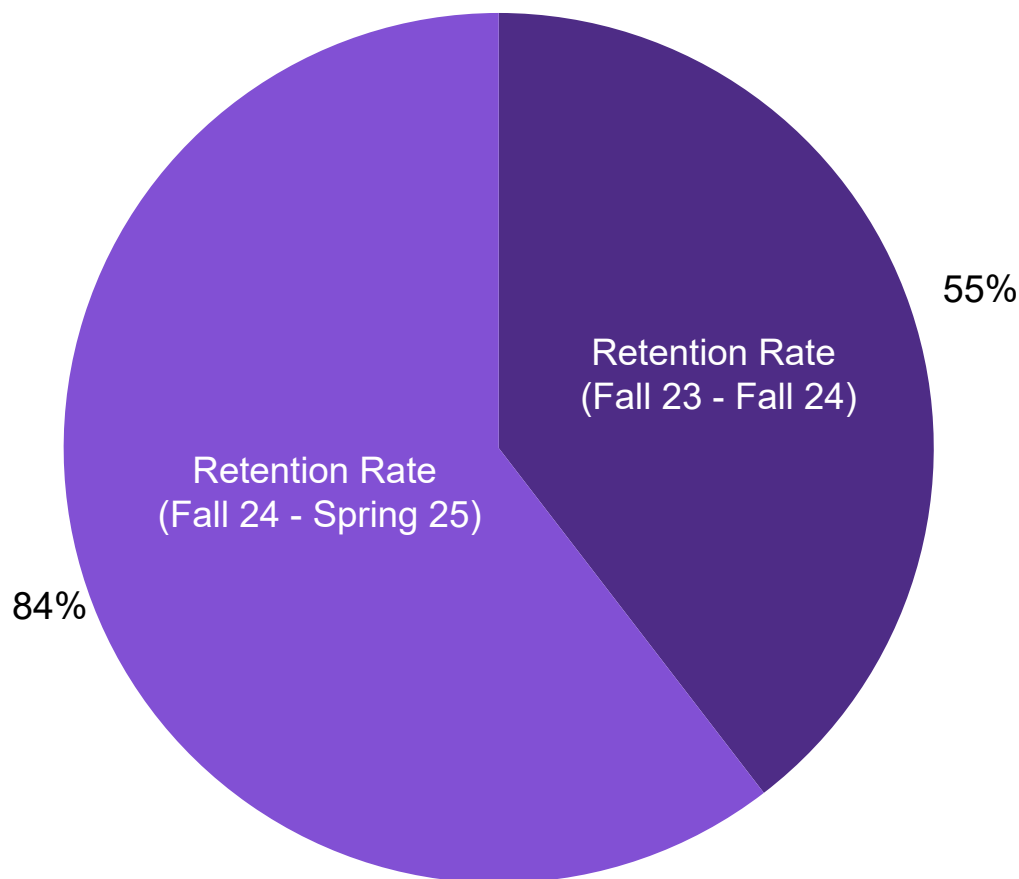
FACT:

Wiley College allocated approximately 49% of its core expenses to Instruction, Academic Support, and Student Services during Fiscal Year 2024 — a strong indicator of the institution's commitment to directly supporting student success and academic quality

STUDENT FINANCIAL AID (SFA)
SFA First-Time Full-Time (FTFT) Recipients

	Percent awarded aid	Average amount of aid awarded
Degree/certificate-seeking undergraduate students	-	-
Any grant or scholarship aid	93%	\$11,626
Pell grants	79%	\$6,689
Federal student loans	71%	\$5,271
Full-time, first-time, degree/certificate-seeking undergraduate students	-	-
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State or local grants and scholarships	91%	\$1,519
Institutional grants and scholarships	32%	\$11,354
Student loan aid	66%	\$4,247
Federal student loans	66%	\$4,247
Other student loans	0%	-

Retention and Persistence Rates Overview



Source: Wiley College Office of Institutional Research
*Wiley's Mean Score – MS **National Average Composite Score – NACS

Freshman-to-Sophomore Retention Rate

Wiley College defines the freshman-to-sophomore retention rate as the first-time, full-time, bachelor degree cohort as defined by the IPEDS definition. Wiley College has compared itself to the below institutions as referenced in Table 12 (Peer Institutions with Retention and Graduation Rate).

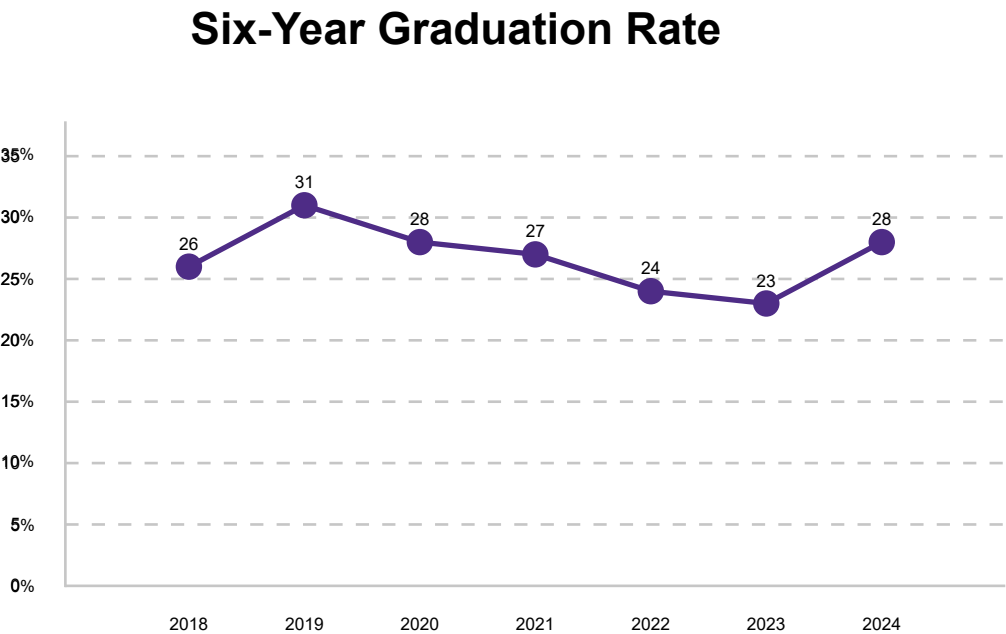
FACT:

The Fall-to-Fall retention rate increased by more than 7% compared to the previous year, signaling positive momentum in student retention efforts. Additionally, the Fall 2024 to Spring 2025 persistence rate remains strong at 84%, underscoring continued student engagement and institutional support.

Six-Year Graduation Rate

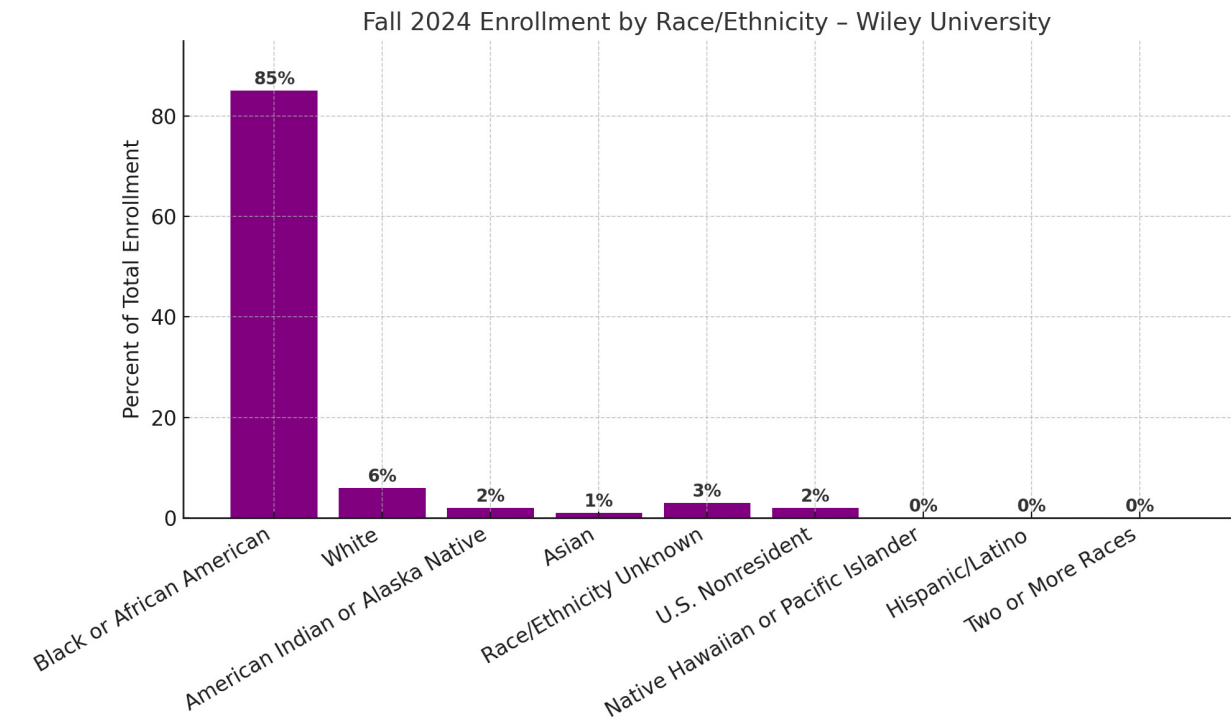
Wiley College's six-year graduation rate is 28 percent as reflected in Figure 6 (Six-Year Graduation Rate). This percentage captures graduates of the 2016 cohort as identified in the IPEDS Graduation Rates 2024-2025 statistical data file.

Figure 6 – Six-Year Graduation Rate

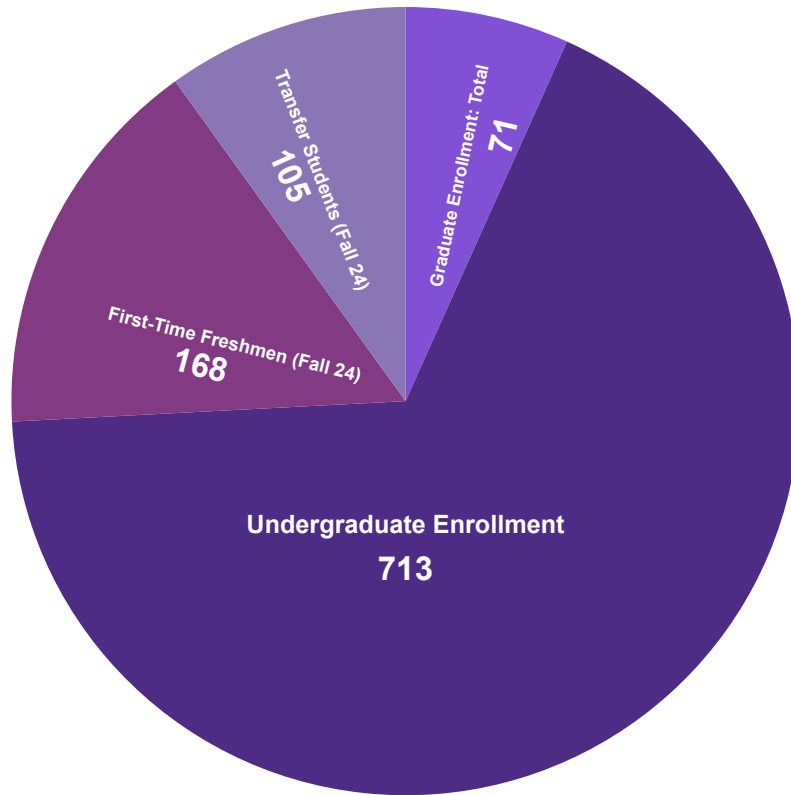


Source: IPEDS Graduation Rate Component Data Survey Summary

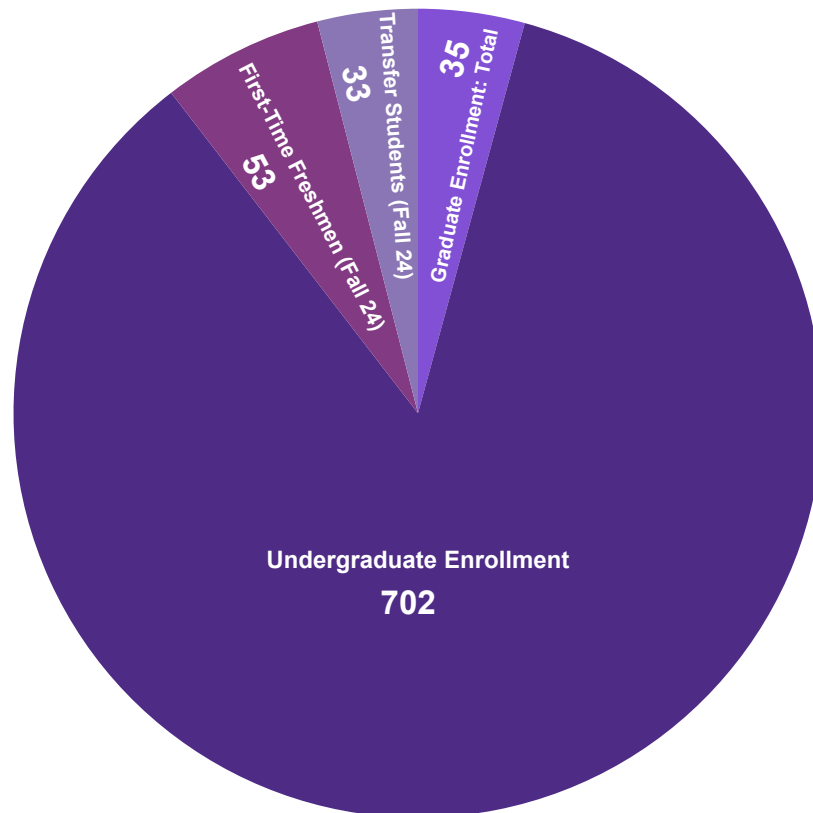
Table 13 (Race Summary) summarizes the race composition between male and female students from various ethnic groups. As stated in the mission, “...the College serves traditional and non-traditional students from diverse backgrounds.” Most of the students who earned degrees from Wiley College from the 2015 cohort were African Americans; although, the College educates all who have expressed a desire and potential for learning in a Christian environment.



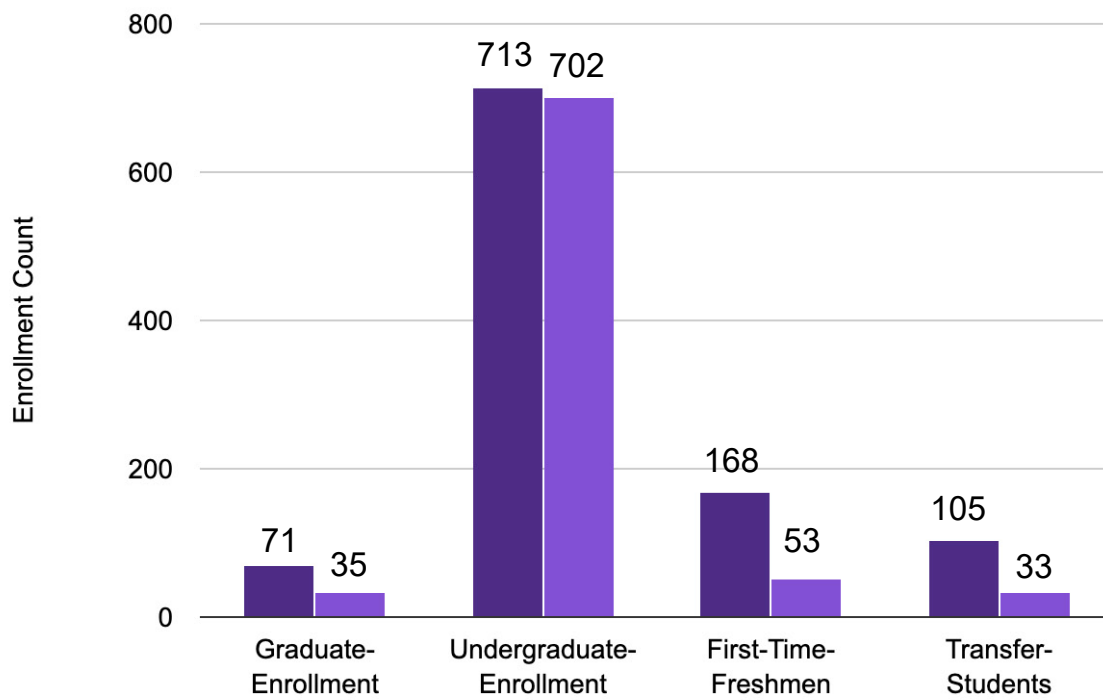
Enrollment Breakdown: Fall 2024



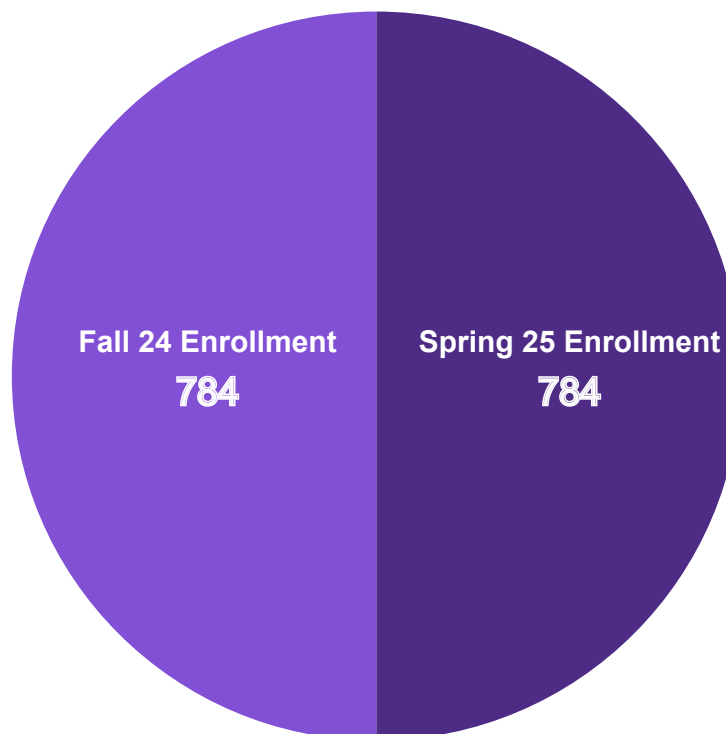
Enrollment Breakdown: Spring 2025



Enrollment Comparison: Fall 2024 vs Spring 2025



Enrollment Comparison: Fall 2024 vs Spring 2025



Note: Enrollment remained the same across Fall 2024 and Spring 2025.

STUDENT PROFILES ENROLLMENT

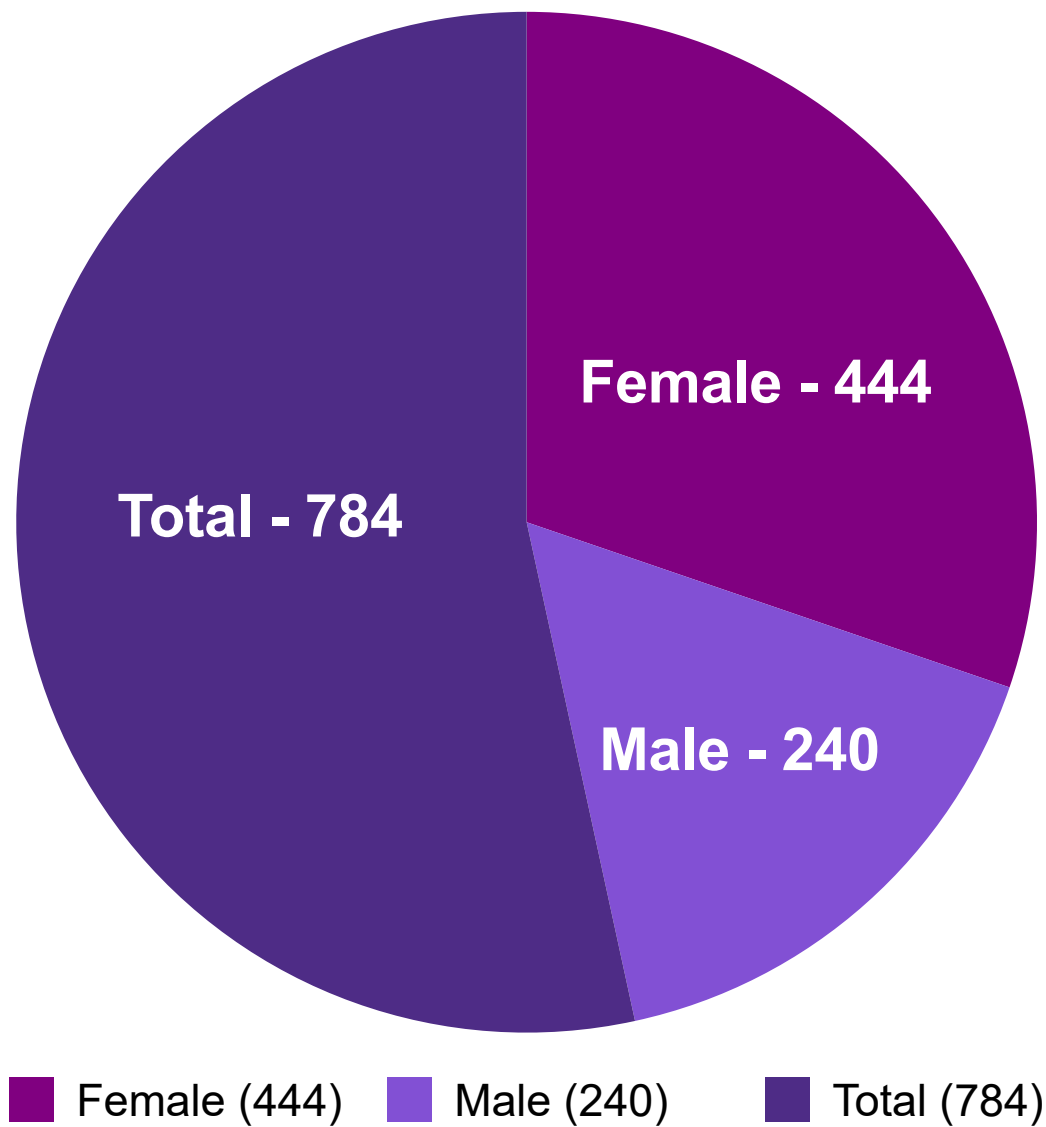
Enrollment by Term

Table 17 – Fall 2018-Fall 2024 Enrollment Trend

Team	FA-18	FA-19	FA-20	FA-21	FA-22	FA-23	FA-24
Count	1003	712	615	665	698	636	784

Source: Jenzabar EX Software System Fall Data Summary

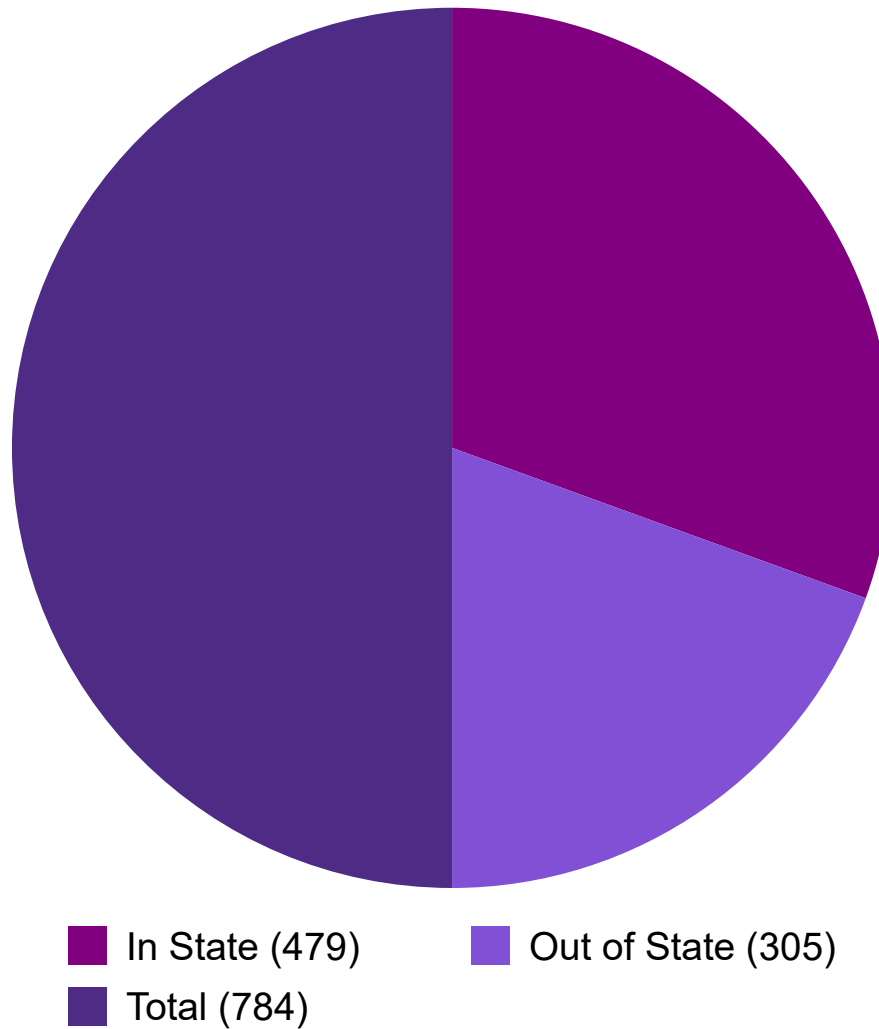
Fall 2024 Enrollment by Gender - Wiley University



Source: Jenzabar EX Software System Fall Data Summary

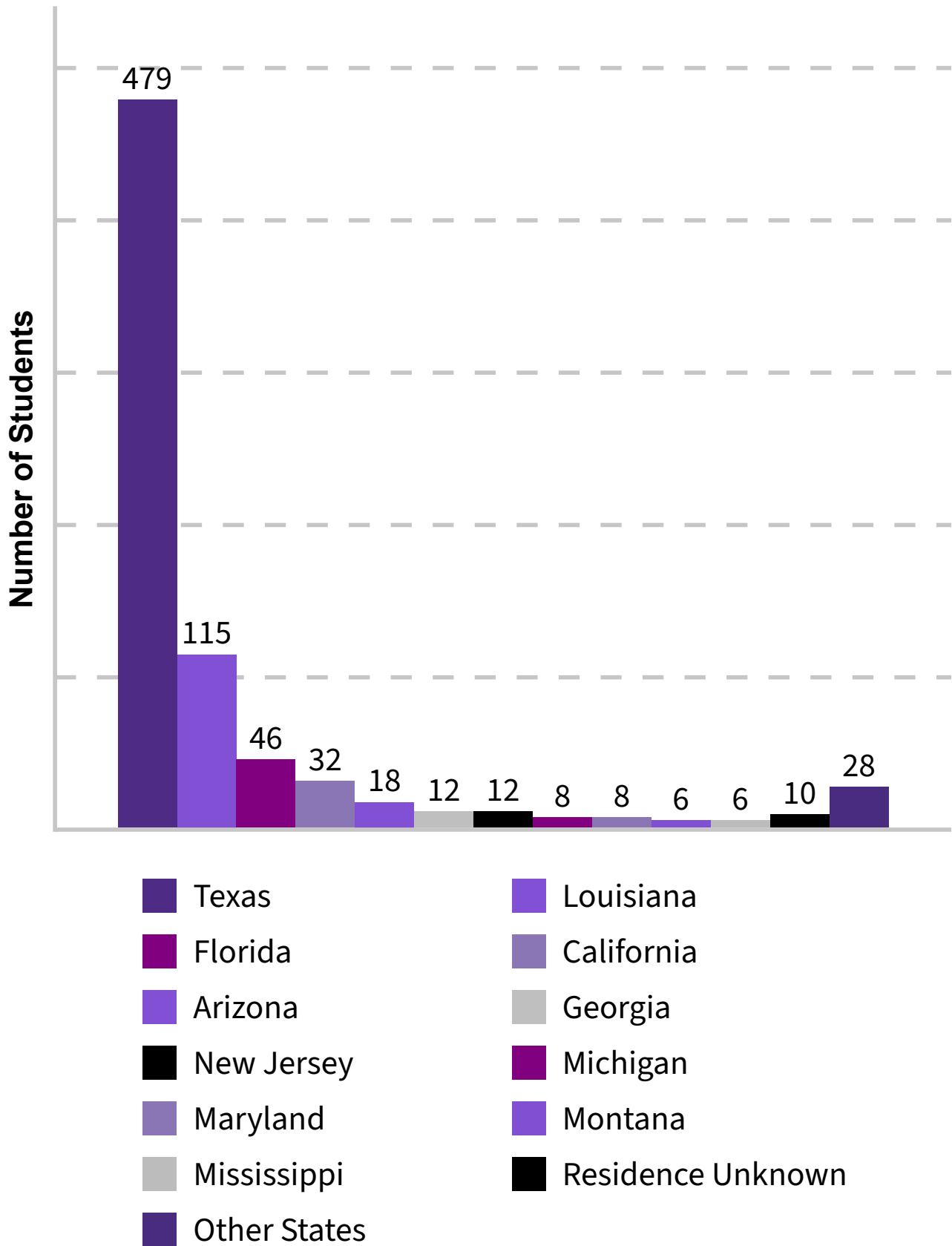
Enrollment by State Origin
Table 30 – Geographic State by Count

Fall 2024 Enrollment by Residency - Wiley University



Source: Jenzabar EX Software System Fall Data Summary

Fall 2024 Enrollment by State of Residence - Wiley University



Source: Wiley College Office of Academic Affairs

Degrees Conferred by Academic Year (5-Year Trend)
Table 38 – 5-Year Completions

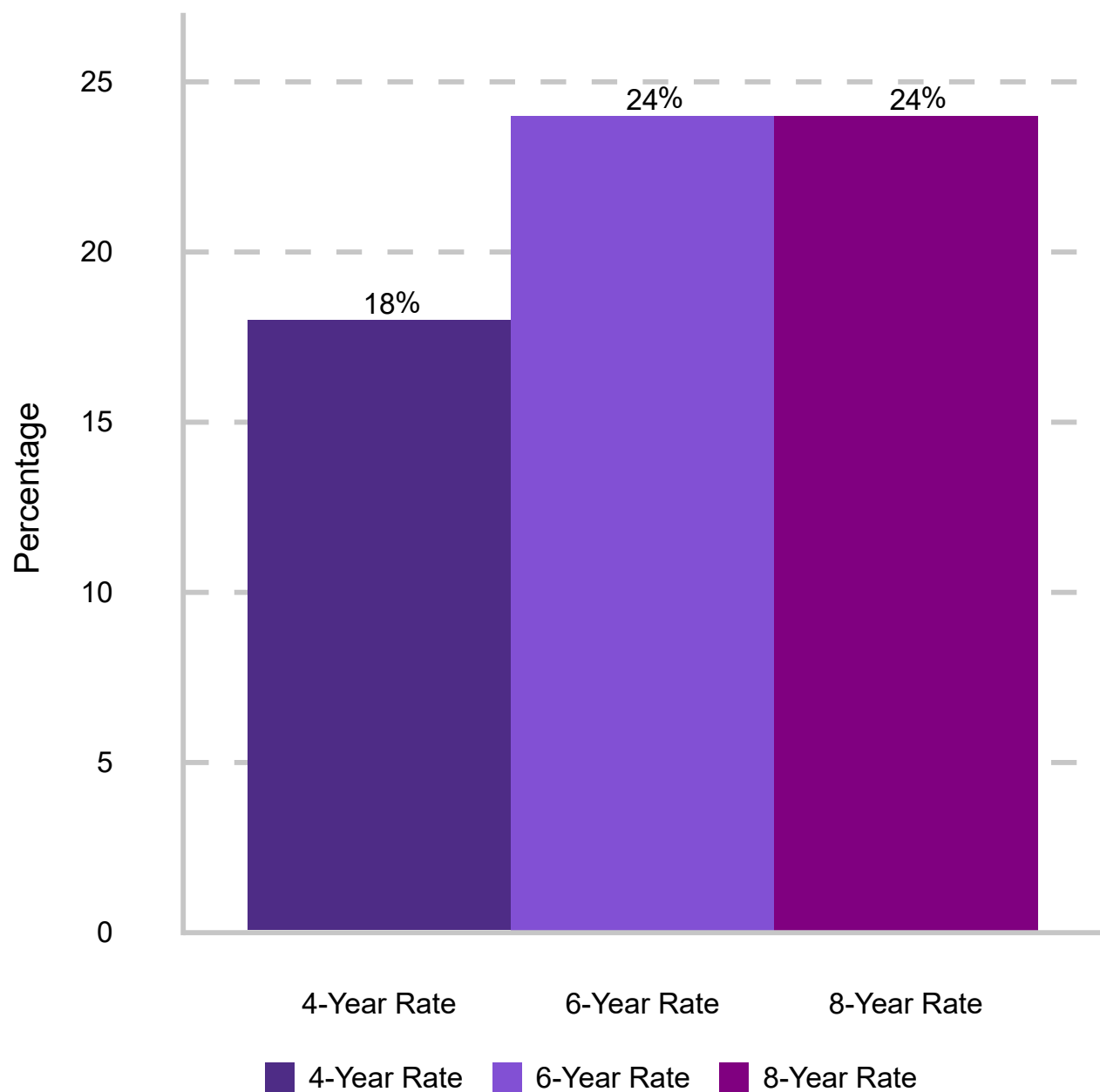
FACT:

Wiley College has two (2) Academic Schools; has 13 Degree Programs; offers 16 Majors; and awards both Bachelor (3) and Associate (1) degrees.

GRADUATION, RETENTION, AND TRANSFERS

Graduation
Table 41 – Graduation Rates

2023-2024 Graduation Rates - Wiley University



Source: IPEDS Graduation Survey Summary

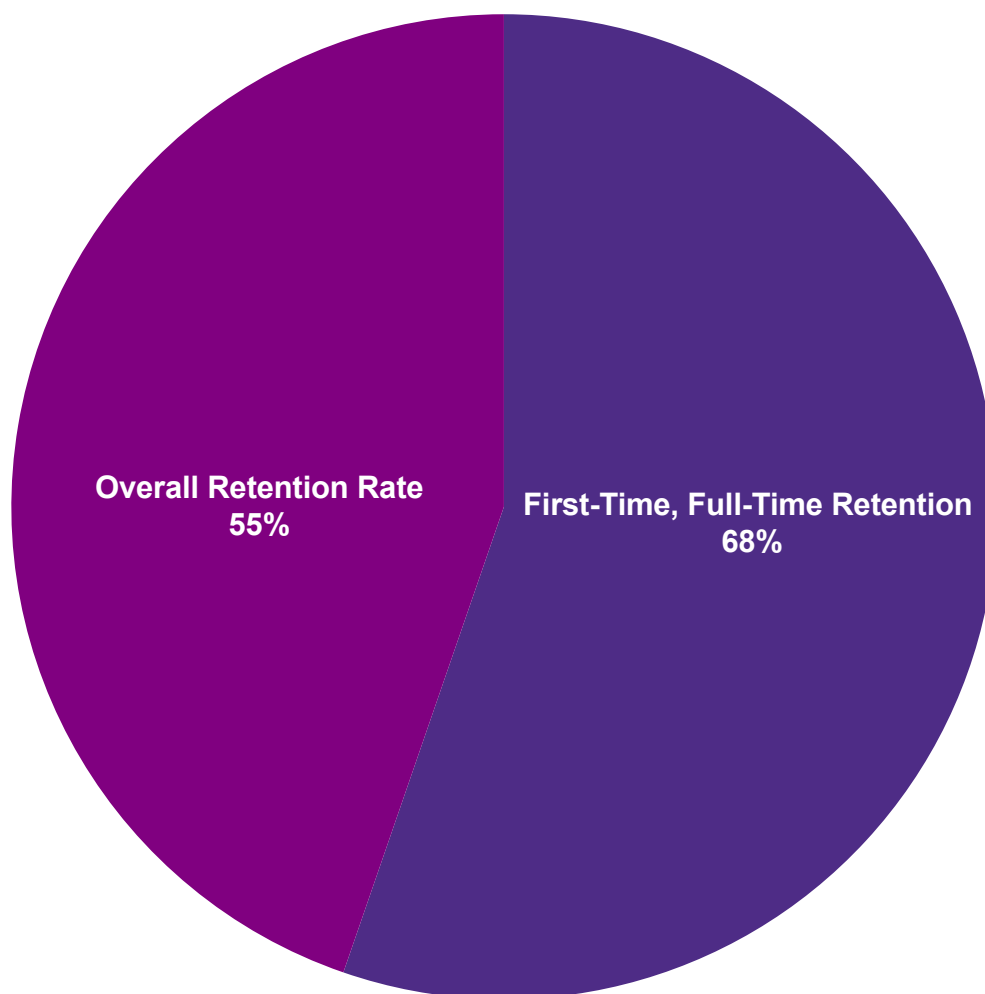
FACT:

Wiley College conferred 1,800+ degrees over the past 10 years.

Retention

Table 42 – Fall-to-Fall Retention Rate for All Students

Fall 2023 - Fall 2024 Retention Rate - Wiley University



Source: Wiley College Office of Institutional Research

FACT:

Wiley University saw a 7% year-over-year increase in returning students and a 23% increase in new enrollments for the Fall 2024 semester.

